

## Terry's Journey

### "Leap and the Net Shall Appear"



Hello, my name is Terry Grahl, and I'm the Founder, Visionary and CEO of Enchanted Makeovers. I'm also a wife, mother to four wonderful adult children, warrior, storyteller, believer, contributor to several books, lover of all things handmade & vintage, and a passionate woman on a mission to inspire people to dream while they are awake, follow their heart, and most importantly, to see each other truly as an extension of one's self.

## "A New Chapter is Written"

# A polka-dotted pillow changed my life and my journey.

You see, in December 2006, I received a call from a gentleman asking for help. I was an interior decorator,

and he was a volunteer for a local shelter.

He said, "we would be so grateful even if you just painted one wall." Honestly, at the time, my first reaction was fear. I was fearful of going. I really didn't know what to expect. I had never been to a shelter.

I decided to make the visit and, as with all of the consultations I conducted with my private clients in my decorating business, I took before photos to assist with any necessary planning and visualization. That is, if I would actually accept the volunteer job. I still wasn't sure, and was leaning towards a "probably not".

## "A Dream Remembered"

A week had passed since my first visit to the shelter. I hadn't given it much thought. All I know is that I had this lingering feeling of despair knowing the living conditions of the women and children. I began to reflect upon my own expectations for my life and the dreams of a child. I was a big dreamer; my mother instilled this upon me and my siblings.

## "The pictures, the pictures — I must look at these pictures."

As I downloaded them to my computer, there it was, THE picture. There amongst black metal used prison bunk bed, a stained mattress and an unfinished sheet rock wall was an answer.

There amongst the harshness was something dear to my heart: a polka dot, a safe pattern that has no sharp edges. There on that seemingly ordinary pillow was an answer. It was an answer from within me but not directly from me.

When I saw the polka dots in that picture, I heard, "Trust me." I raised my right hand in the air and said, "YES". From that moment, I knew I was prepared to do whatever I could to bring hope to those women and children.

## "Leap of Faith"

As I continued accepting work from private clients, I felt something was missing. I had taken on additional shelter projects in 2007, but continued to hold onto the security



of my paying clients. In December, 2008, I decided to close my decorating business, Terry's Enchanted Cottage.

In August 2008, Terry's Enchanted Cottage, established back in 2005, ultimately became Enchanted Makeovers, a national non-profit 501 (C) 3 non-profit. Today, my calling is to inspire communities to serve humanity with their God given talent, reignite the greatness within women and children living in shelters, to see people living at their fullest potential and most importantly, to see ourselves in one another.

## Our Mission

Enchanted Makeovers' mission is to create environments and programs for women and children in shelters that educate, empower, open a path for creativity, mindfulness and self-expression.

## Who we are

Enchanted Makeovers has been empowering women and children living in shelters since 2007. We are a national 501(c) 3 charitable non-profit organization based out of Taylor, MI.

## Who we serve

Women, children and female veterans. Many are battling human trafficking, post-traumatic stress disorder, sexual abuse and domestic violence.

## What is the social issue being addressed by Enchanted Makeovers?

The issue of homelessness is a very complex problem. Not long ago, women and children were rare at rescue missions and shelters. The harsh reality is that today, they are more common than ever. A recent report by the National Center on Family Homelessness found that 1 in 45 children in the United States are homeless. That means 1.6 million children are facing a life without a stable environment.

## Key Elements of Enchanted Makeovers' Organizational Model

The effectiveness of Enchanted Makeovers' unique model has been featured on the U.S. Department's Health and Human Services website for Homeless and Housing Resources in the article "The Four Walls Around Us". In addition, a study recently published in the Cleveland Clinic Journal of Medicine "Creating a Healing Environment" documented the correlation between a healing environment and overall patient well-being. It also found that inner city children have greater disease burdens and worse outcomes compared to children living in a nurturing environment. The article focused

on the role of the "healing environment" and aesthetic surroundings as critical to health outcomes and overall well-being.

## Restorative/Healing Environment

Enchanted Makeovers' unique model nurtures women and children living in shelters. Many women and children living in shelters are there because they have escaped situations of domestic violence, sex trafficking, family addiction, post-traumatic stress disorder (PTSD) or other extremely challenging situations. Through various projects, programs and makeovers of the physical space, women and children are introduced to a way of life, a way of thinking that helps to shift their outlook about their lives and possibilities for the future. A path is created for creativity, self-expression and worth.

Enchanted Makeovers Projects and Programs



Every bedroom transformation involves the community and their talent. Handmade quilts, curtains, embroidered pillowcases, crocheted blankets, murals, painted vintage furniture and handwritten notes filled with positive words. We believe handmade is healing and especially when it comes to your bedroom, it should be filled with love and positive energy.

"Everyone is worthy of surroundings that will nurture their soul and allow their greatness to emerge." -Terry Grahl

# Enchanted Makeovers Capes Kids an armor of strength, imagination and hope

As children, we often play "dress up". But beyond just having fun, the clothing or costumes we put on our body send us a message.

Many children play "Superhero" because the messages that Superheroes "save the day" is everywhere, but Enchanted Makeovers believes it's not about calling on "superman" or "supergirl" to swoop in. It's about calling on our own strength, from within, that we never knew we had. It's about the power of our mind, tapping into our imaginations.

It's about putting on our daily armor and believing in ourselves. Every cape is handmade by children and adults.







I had a mother at a Rescue Mission share with me how she put on her sons cape and ran down the hall. I told her what an amazing and beautiful message you placed in your sons heart. Her eyes immediately filled with tears. The cape speaks to all ages no matter who is wearing it or making it. Terry Grahl

# The Patch Project









A 5x5 piece of fabric, with a powerful message.

For years my heart has held onto a day, a feeling and an orange plastic Holly Hobby jewelry box.

It was December 1977 and Christmas was just around the corner. I don't remember much about this special day at our house but I do remember an event I attended with my brothers and sister. Just a couple blocks away from our house there was a group having a day for "needy" children to come and pick out one toy for Christmas. My mom gathered all of us and we walked

up to the event. Oh the excitement of what would be inside I couldn't even imagine. As we entered the building all children were gathered very quickly to stand in one line. Volunteers stood against walls and watched. I immediately remember feeling much out of place. Every child I watched and wondered, if they felt the same as I did, "awkward, embarrassment and yes, shame. It's terrible how poverty attacks ones heart, thoughts and eventually identity. It was now my turn in line and this very tall man grabbed my hand and said, "Come here girl pick out a toy." As I looked into his eyes I wondered why he never asked my name. I walked around with him glancing at every table looking for that one special gift that spoke to me. Oh My! an orange plastic Holly Hobby jewelry box was sitting there waiting just for me to love and take care of it. I grabbed her and immediately gave her a hug. :) So very grateful for the gift that I still have today but oh how we serve pierced my heart and planted a seed to be used for a greater purpose. It is time to shine a light into corners of the heart that we are unaware we might fill with darkness. These special patches that are made and placed on capes for our Capes for Kids program.

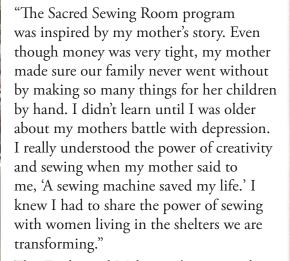
"Enchanted Makeovers has always included name tags for events or makeovers for everyone to wear, but my heart is telling me this needs to be a hands on community project to raise awareness on the importance of a name. It is where our story begins!" –Terry Grahl

## Sacred Sewing Room Program











This Enchanted Makeovers' program does not just set-up sewing rooms full of fabric, patterns and machines. This program shares the life skill of sewing that also serves as an important coping skill. On an on-going basis, Enchanted Makeovers' volunteer sewing instructors hold classes in the "Sacred Sewing Room". As a result, the woman are empowered with new skills that will enable them to sew for their families and can open doors to securing employment or earning money by selling their hand-made treasures.

## Media and Lwards

Extremely blessed with a platform to share, teach, learn, and to inspire people to take action. Every award we share with the volunteers, donors and the women and children rebuilding their lives in shelters. #ittakesavillage

Woman's World Simple Grace Women Who Achieve:
First for Women Where Women Create PNC Bank National Newsletter

Huffington Post Sew News

Little Things Threads

Access Hollywood

AOL Impact PBS

Mashable US Departments Health

Tecess Fronty word

South China Morning Post

Today Show and Human Services Creating Country Threads (Australia Magazine)

Ladies Home Journal

Cottages and Bungalows

Cottages and Bungalows
Paint Magic

(American Patchwork and Quilting)

Family Fun

Detroit News

Country Almanac

Parents
Small Room Decorating
Yahoo Finance
Beliefnet

## 2008 United Way Award

#### 2009 Martha Stewarts People's Choice Award

#### 2009 Nature Made Award

## 2010 Powerful Difference by Pine-sol Award

#### 2010 MLB/People Magazine All-Stars Award

After 7,500 nominations and 1.7 million votes Enchanted Makeovers was honored along with 29 other nominees by PEOPLE Magazine and Major League Baseball at the 2010 MLB/All-Star Game in Anaheim, CA on July 13, 2010. The All-Star Game on FOX again drew a large audience with nearly 30 million people tuning in to watch. The easy primetime ratings victory marked the Network's best primetime since the American Idol finale on May 26 and the highest-rated primetime program since Game 7 of the NBA Finals on ABC on June 17. Enchanted Makeovers was blessed to be nominated in the Cleveland Indians category.

We were also selected as 1 of the 7 charities to be surprised with a special video recognition at the game by a celebrity. Sheryl Crow shared our mission and story.

## 2013 Points of Light Award

#### 2016 Siena Medal Award

The Founder, Visionary and CEO of Enchanted Makeovers receives the 2016 "Siena Medal Award" at Theta Phi Alpha National Convention in St. Louis, MO on July 15th, 2016. She joins a prestigious group of women who have received this honor dating to 1937. Past recipients of the Fraternity's coveted Siena Medal include, Elizabeth Smart and Nancy Brinker. They are women of distinction in their profession, advocates for social service and humanitarianism or personal role models.

#### 2014 Partnership

National paint company, Cece Caldwell Paint based in Arizona creates a custom color for the mission, Enchanted Lilac. The mission is shared on every can of paint, color used on every vintage chair painted for our Sacred Sewing Room tour and \$5,000 was raised for the mission.

#### 2016 Partnership

Little Loving Hands selects Enchanted Makeovers as their charity to support in March! On March 3rd, 2016 The love boxes were featured on Good Morning America 'GMA' Deals and Steals! Kits were sold for children to make pillows for children in shelters and for parents to share the importance of kindness and compassion. Each box shared the mission and the material to make a heart shaped pillow.

#### 2017 Partnership

Employees from Hilton Garden Inn, Hampton by Hilton and Tru by Hilton, partner with Enchanted Makeovers, Capes for Kids and donated 10,000 handmade capes. Capes for Kids kits were made by Hilton and shipped to their 3,500 locations nationally and internationally. Awareness shared in every box about the mission and the supplies to make a cape.

## Contributor

"The Busy Mom's Guide to Creativity." by Bev Feldman

Gaining Clarity - Standing On The Shoulders Of Giants by Kevin Cabill

Miracles and Moments of Grace (Inspiring Stories by Moms) by Nancy B. Kennedy

Women Will Save the World (Best Seller Women's Studies) by Bestselling Author Caroline A. Shearer

The Wake Up and Dream Challenge. by Dr. Lavi, a Licensed Psychologist since 1978

Never Say "I Wish I Had." by Wayne Kurtz

Inspirtment (a collection of affirmations from the web's most encouraging virtuosos)

Finding Your Fire by Kathy Brunner

Act Three by Julie Shifman

Moms Mean Business: A Guide to Creating a Successful Company and Happy Life as a Mom Entrepreneur by Erin Baebler and Laura Galloway

City at the Cusp by J. Allison Brown